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# Hope Star



For Weather Report  
See Column at Bottom of  
This Page

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HOPE, ARKANSAS, MONDAY, MARCH 6, 1961

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## UN Men Leave Matadi After Bitter Battle

BY PATRICK MASSEY

LEOPOLDVILLE, the Congo (AP)—Weary U. N. soldiers laid down their arms and withdrew from the key Congo port of Matadi after 24 hours of bitter street fighting with Congolese soldiers, a U. N. spokesman reported today.

Negotiations are going on with the Congolese government to get a U. N. garrison back into the town. If these break down, the United Nations is empowered to use force as a last resort, the spokesman said.

Two Sudanese U. N. soldiers—known to have been killed in the battle, which raged throughout Saturday and until noon Sunday. Thirteen other Sudanese were wounded. Twelve are missing.

A Canadian signal captain also is missing and the U. N. spokesman said there are grave fears for his safety.

Matadi is the Congo's principal supply port and without control there, the U. N. supply operation would be gravely endangered.

Trouble blew up in the hillside town 60 miles up the Congo River when Congolese units erected road blocks to impede the movement of U. N. personnel. Two helicopters also were seized as they touched down at nearby Boma. That was on Friday.

Saturday the Congolese tried to dislodge an 11-man guard of U.N. Sudanese which had been thrown around a hillside villa used as a communications center by a Canadian signal unit.

The Congolese killed a Sudanese and wrecked the post.

A Canadian captain who went out to talk with the attacking Congolese was not seen again.

Vastly outnumbered and with their ammunition running low, the Canadian signal post and its Sudanese guards surrendered Saturday evening.

Elsewhere in the town, fighting went on until noon Sunday.

A five-man Danish movement control unit still is operating in the port and the Congolese have pledged not to interfere with U.N. stores stacked in Matadi's dock-side warehouses.

## Lions Club Broom Sale Is Tonight

Local citizens are urged to support the Hope Lions Club Broom Sale starting tonight at 6 p.m.

Brooms and mops will sell for \$1.50 and warehouse brooms are \$2.00. Please turn your front porch light on if you would like to buy a broom or mop.

Proceeds from this sale are used for sight conservation and aid to the blind.

It was announced today that Bunk Goodrum of Nashville, a graduate of the Southwest Rehabilitation Center for the Blind, will speak to the Hope Lions Club Monday, March 27. Anyone interested in blind workers who would like to hear Bunk speak is invited to sit in on the meeting at 12 noon, March 27 at the Diner Cafe.

**Weather**  
Experiment Station report for 24 hours ending at 7 a.m. Monday, High 62, Low 58, precipitation 14 of an inch; Total 1961 precipitation through February, 7.03; during the same period a year ago, 10.10 inches.

By THE ASSOCIATED PRESS

Central, northeast, southeast and southwest: Partly cloudy this afternoon, tonight and Tuesday with chance of showers late Tuesday, cooler tonight and Tuesday, Wednesday partly cloudy and mid to high 70s southeast and southwest, upper 60s to mid 70s northeast. Lowest tonight low to mid 40s northeast.

Northwest: Partly cloudy this afternoon, tonight and Tuesday with scattered showers Tuesday afternoon, cooler this afternoon and tonight, frost tonight. Wednesday partly cloudy with scattered showers. Highest today mid to high 50s, lowest in the 30s.

ARKANSAS—Partly cloudy and mild this afternoon except cooler in the northwest portion. Fair and colder tonight with frost northwest. Tuesday increasing cloudiness with scattered showers by afternoon. Highest this afternoon mid 50s northwest to upper 70s.

Continued on Page Five

## For Hope Suddenly It's Spring



— Hope Star photo

**PHOTOGRAPH MADE AT NOON TODAY SHOWS FLOWERING plum tree in yard of residence of Mr. and Mrs. Frank Douglas, 1203 S. Main St. Scores of early-bloomers all over town proclaimed the arrival of spring — eagerly awaited after a hard winter.**

## Asks Money to Battle Crime in U.S.

WASHINGTON (AP)—President

Kennedy today asked Congress to give the Justice Department an extra \$1,158,000 to step up its drive against organized crime and racketeering and to intensify the fight on juvenile delinquency.

The money was requested for use during the fiscal year starting next July 1.

The White House said that \$540,000 of the total request was to permit the Justice Department's criminal division to engage additional attorneys for the drive against crime and racketeering. This would be in addition to the \$15,120,000 originally requested for general legal activities of the Justice Department.

Kennedy requested an increase of \$618,000 for the Bureau of Prisons to expand the fight on juvenile delinquency. The original request for that bureau's general activities was \$46 million.

"The prime objective of this effort," the White House said, "will be to help juvenile and youthful offenders about to be released from federal institutions to return to normal community life."

"Emphasis will be placed on vocational training, counseling and job placement. Juvenile and youthful offenders in federal institutions now number 5,000 and the number is increasing annually. A great step forward in combating juvenile delinquency can be achieved through successful redirection and reeducation of this most vulnerable group."

**Miller Put Up for Appeals Bench**

LITTLE ROCK (AP) — Sen. John L. McClellan has recommended U.S. District Judge John E. Miller of Fort Smith for the U.S. 5th Circuit Court of Appeals.

McClellan had previously recommended Miller for an appointment to the same post under the Eisenhower administration.

Continued on Page Five

## Roommate of Hope Student Killed

Carmen Estes of Calico Rock was killed instantly in an auto accident yesterday enroute to Conway where she attended Hendrix College. She was the roommate of Brenda Hammon of Hope. Brenda and her mother Mrs. Mary Hammon left this morning for Calico Rock.

## Variety of Weather Batters U. S.

By THE ASSOCIATED PRESS

A storm described as a tornado ripped through a rural community near Carlisle Sunday and turbulent weather buffeted several other Arkansas communities.

No injuries were reported but there was considerable property damage.

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Continued on Page Five

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## Board at Odds on Speedup of Integration

LITTLE ROCK (AP)—Two colleagues took issue today with a Little Rock School Board member's charge that the board has been "listening to racists and bigots" in its approach to school desegregation.

And said the two, Board Secretary Ted Lamb was off base when he declared that the group is dominated by President Everett Tucker.

Tucker himself declined to comment.

Lamb stirred up the controversy with a statement that the board must end discrimination in the Little Rock school system by 1963 by admitting all qualified Negroes to once all white schools.

He said the board had been using the state pupil placement law to hold down court-ordered integration and added that in view of last week's court speedup order it must look toward complete desegregation.

Lamb declared the board majority, led by Tucker, was paying more attention "to a handful of bigots and racists than to those who work for justice and righteousness in our city."

Member W. C. McDonald denied today that the board is "Tucker-dominated."

"Obviously it isn't Lamb dominated," he added.

He termed the Lamb statement "the most uncalled for and unwarranted attack on the school board by anybody to date."

He said the board wasn't taking its cue from racists and bigots either.

B. Frank Mackey, another board member, made a similar statement.

Mackey said the board has tried to get education back on a sound footing.

Like Tucker, members J. H. Cottrell Jr. and Russell Matson Jr. refused to comment.

Lamb's statement came over the weekend as it appeared integration would spread to the city's junior high schools next fall.

Eleven Negroes now attend Little Rock high schools but there is no integration in junior high or elementary grades.

Lamb said the 8th Circuit Court of Appeals' decision last week that the board was misapplying the placement law "confirms my long-held conviction that the present policy of the school board is leading Little Rock down the road to further strife and economic uncertainty."

He said the school board must realize that federal courts mean business and must stop trying to out - maneuver the government through the placement law.

He said the court had made it clear that the placement law may be used only if it serves as a means to make an orderly transition to desegregated schools by 1963.

A small tornado spun into a rural community near Stanton, Tenn., killing an 8-month old child and two adults. All were Negroes. Their houses were badly damaged.

Small tornadoes hit in southern Illinois and Indiana, but only two injuries were reported.

One twister cut a destructive path through Litchfield, in southeastern Illinois damaging several

Continued on Page Two

## Faubus Alters Bond Proposal to Include Teachers Pay Raises

### Annual Rotary Ladies Night



TOP — ROTARIANS HOLD ANNUAL LADIES NIGHT — Left to Right: Lamar Cox, Club Treasurer; Cecil Bittle, Chairman, Ladies Party Arrangements; Clyde E. Fant, Mayor of Shreveport, La.; Ray Lawrence, Club President; and Roy Mathias, Executive Vice-President Red River Valley Association of Shreveport, La. Mayor Fant was the principal speaker for the occasion.

BOTTOM — LUTHER HOLLAMON AT THE ORGAN — Furnished dinner music for the Annual Ladies Night Party for Rotarians and their wives last Friday evening at the Barlow Hotel. His musical selections and the songs by Mrs. James McLarry were enjoyed by all.

### \$2 Million a Year Set Up for Increases

By JOHN SUTTON

LITTLE ROCK (AP)—Gov. Orval E. Faubus said today that he is altering his omnibus construction bill to provide \$2 million annually for teachers' salaries from it.

Faubus said just Friday he didn't plan any changes in the bill, which is pending in both legislative branches.

He said today the money for teachers would come from savings in other allotments under the \$17 million measure.

An amendment is being drawn to effect the change, he said.

The construction bill, a companion of the plan for a \$60 million capital expenditures issue, apparently hasn't had as much legislative support as Faubus would wish.

Attempts to bring it up for a vote were abandoned last week in the face of opposition.

The measure to authorize a popular vote on the proposed bond issue passed without trouble.

There has been speculation that the public school forces, already opposing Faubus on the teacher retirement issue, don't like the bill, which in conjunction with the bond proposal, covers a wide range of items ranging from state construction to more money for county fairs.

The Faubus forces may feel the school people would be more favorably disposed to the omnibus bill if they benefited from it.

Faubus announced the new plan in a prepared statement and talked to reporters about it.

Faubus was asked if the proposed amendment was an attempt to gain legislative support.

His answer: "I don't only in reality and that which is possible. This is not always the desirable."

On another matter, Faubus said he is also having an amendment prepared guaranteeing that local school districts will spend the same amount percentage-wise for teachers salaries as was spent in the preceding year.

He said this is intended to prevent a short cutting of teachers salaries.

A legislative bill having a Continued on Page Five

## Economy of State Is Very Good

FAYETTEVILLE, Ark. (AP)—

Despite a fourth quarter business slump last year and an increase in unemployment, the early part of this year, Arkansas' economy picture should be bright in 1961 according to the Arkansas Business Bulletin.

It was the first time the high tribunal had been asked to rule on a case growing out of a wave of sit - ins demonstrations in the South.

The court gave no reason for its refusal to act on the appeal. It merely listed the case among a group of appeals in which it delayed hearings.

The 12 persons who appealed had sat at a counter in an F. W. Woolworth Co. store at 120-26 N. Monroe St., in Tallahassee.

Eight of those who appealed are Negroes. The others are white. Each was sentenced in Tallahassee Municipal Court to pay \$400 fine or serve 90 days in jail. The demonstrations occurred Feb. 20 and March 12, 1960.

The 12 questioned whether their arrest and convictions constituted "unlawful interference" with their freedom of speech and liberty of contract—right to do business with the establishment—in violation of constitutional guarantees of due process and equal protection of the laws.

In 1960 manufacturing employment rose by 1.7 per cent with a monthly average of more than 100,000 jobs for the first time. Average hourly wages climbed 2.4 per cent while the number of hours worked per week declined by 1.4 per cent.

Consumers spent 2.4 per cent more last year and added over \$40 million to savings accounts.

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## Hope High Honor Roll Announced

Lacking in age, but not grades, the Freshman Class led the honor roll for the nine-weeks and tied the Junior Class for semester.

Those making the honor roll for nine weeks and semester from the Freshman Class were Ann Arnold, Susan Cook, Diane Ellis, Joe Keesey, Bill Land and Rosanna Williams. Joannie Honeycutt made it for the nine weeks.

The merit roll for nine weeks and semester include: Linda Arrington, Phala Brown, Oma Eastering, Sherry Burke, Paddy Davis, Ruby Davis, Margaret Ester, Jacqueline Fielding, Carolyn Hatfield and Judy Hartsfield.

Paul Herley Linda Hulsey, Dan Jones, George Jones, Jo Ann Jones, Jean Kinsey, Jacky Lloyd, Richard McDowell, Phil McLarty, Shirley Moody, Jon Purvis, Paul Randolph, Bill Reinhardt, Linda Scoggins, Charles Walker, Suzy Waller.

Listed only for the semester merit roll were Jack Coop, Linda Calhoun, Joannie Honeycutt and Becky Waller.

Named for the nine weeks and semester honor roll from the Sophomore Class were Mary Ann Beatty, Mary Alice Caston, Sharon Greene, Barbara Reese, Jan Ellis is listed for the nine weeks.

Rating the nine weeks and semester merit roll were Cherry Anderson, Mickey Barber, Howard Byers, Jennifer Cox, Vince Foster, Jeannette Hulsey, Dora Ann King, Carolyn McMillen, Jean Page, Karen Shepard, Patsy Smith, Sue Tialafierro, Janey Vess, Ruth Wright and Sonya Yates.

Listed only for the semester merit roll were Charles Beyeler, Jan Ellis, Pamela Lance, Ruth Ann Mohan, Barbara O'Steen, Reba Rose and Janet Terrell.

Juniors who made the honor roll for both nine weeks and semester include: Sharon Evans, Penny Franks, Tena Pilkinton, Jan Reinhardt, Cherry Case, Sue Thompson are listed for the semester.

Listed for the nine weeks and semester on the merit roll were the following Juniors: Roy Allison, Andrea Anthony, Janice Bailey, David Barwick, Suzy Booth, Ginger Bowden, Judy Boswell, Betty Bryant.

Ginger Church, Susie Connell, Millie Flowers, Sue Griffin, Shirley Hartsfield, Mary Hinkle, Sue Lowder, Bettie Ratcliff, Elizabeth Smith, Linda Stewart, Teresa Thilis, Arta Ward, Barbara Wester and Susan White.

Listed only on the nine weeks merit roll were Cherry Case, Joe Lingo, Tony McLarty, Mike Seamus and Sue Thompson.

Seniors named to the nine weeks and semester honor roll were Judy Easterling, Sharon Fielding, Tonna Taylor, Barbara Caston and Juanita Messer are listed for the semester.

Seniors listed on the nine weeks and semester merit rolls were Pam Aslin, Ronnie Byers, Glen Calhoun Jr., Sara Mack Cox, Vonnie Edwards, Cindy Forster, Carolyn Gilbert, Laury Gaines, Audria Hatfield, Denny Hefner, and Sharon House.

Vince Johnson, Virginia Kinsey, Jo Carolyn Lewis, Louise Lively, Jimmy Lloyd, Peggy Lloyd Carroll McKee, Mary Lou Park, Lolly Prather, Carroll Rose, Martha Sandifer, Dorothy Smith, David Stanley, Paulette Stewart, Lindsay Thrash, Ford Ward, Katherine Whitten and Joan Willis.

Listed on the nine weeks merit roll were Patsy Bratcher, Barbara Caston, Sherman May, Juanita Messer, while Wendell Light and Arlene Rogers are listed only on the semester merit roll.

**Junior High**

Junior High's upperclassmen, 8th grade, led the semester and

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OHIO RIVER AT FLOOD STAGE — THE OHIO RIVER nears a 52-foot crest near Cincinnati. Flood waters have cut a lane leading to this farm. — NEA Telephoto

## Variety of

Continued from Page One

buildings.

A woman resident of a Litchfield housing project was cut by flying glass and a man suffered bruises when his trailer home was hurled 50 feet through the air.

A tornado caused heavy wind damage at Jerseyville.

High winds smashed a concrete service station in Effingham, Ill., and tore down a theater screen in the area.

The winds caused widespread damage to other buildings, trees and utility lines.

The twisters were the second to hit Illinois in less than two days. A tornado ripped into Chicago's South Side late Saturday killing a man, injuring 100 and causing damage estimated at \$5 million.

Heavy snow continued falling in Nebraska, Iowa, Minnesota and Wisconsin.

In the Minneapolis-St. Paul area, hundreds of cars were stalled on highways and side roads piled high with snow that drifted under 20 m. p.m. winds.

Six inches of snow fell in five hours up to midnight, atop four inches that fell Saturday over the area. The Weather Bureau saw no letup in the snowfall.

In Iowa, the state patrol warned motorists that snow, rain and sleet had left "a sheet of ice across the state." In northwest Iowa numerous communities reported six inches of snow.

A tornado struck at Jerseyville Ill., early today. There were reports of excessive wind damage to property and utility lines.

Damage was small except where one twister caused heavy damage to storage buildings and boats on the Gravois arm of the Lake of the Ozarks.

In the Pacific northwest Sunday, a rain storm powered by winds of up to 83 m.p.h. raced through the state, then changed to a blinding snowstorm in the Cascade Mountains. Property was damaged and utility lines downed.

The snow continued today, with 18 inches reported at Mt. Hood.

The same storm blew into Washington State and into British Columbia, with largely the same effect on property and utility lines.

In the East Sunday, temperatures were generally moderate, though high in some areas. Washington, D. C., had an 80-degree reading, setting a record for the date.

Heavy weekend rains in Ohio sent rivers and tributaries over flood stage in many communities.

The threat of rising floodwaters along the Mobile River in Alabama forced suspension of railroad passenger service on the main lines of the Louisville and Nashville Railroad.

For the second nine weeks only Charles Beard and Sara Gordon.

The 7th graders were close behind with 2 pupils making all A's for semester and 4 acquiring A's for second nine weeks.

Only Susan Rogers made all A's for semester and nine weeks, while Leland Lavender, Lynn Russell, Terry Smith made the honor roll for the second nine weeks. Edward Bode rated the honor roll for the semester.

Those making the merit roll for nine weeks and semester Marilyn Allen, Martha Allison, Lorene Arlington, Brenda Bain, Gordon Bolard, Jimmy Brown, Karen Caldwell, Susan Cobb, Bill Coffee, Susan Forster, Amelia Gaines, Malcolm Hinton, Sue King, Gregory Martin, Betsy Martindale, Kenny McMurrrough, Sammy Strong, Kenneth Williams, Mike Turner and Phillip White.

Edward Bode and Dennis Wood are listed on the nine week merit merit roll are David Barber, Tommy Cox, Leland Lavender, Frances Roll. Recorded on the semester Middlebrooks, Monroe, Pauline Jim Pilkinton, Dennis Ramsey, Jim Robertson, Tony Smith, Lynn Russell, and Susan Turner.

**Legal Notice**

NOTICE  
IN THE PROBATE COURT OF  
HEMPSTEAD COUNTY,  
ARKANSAS  
IN THE MATTER OF  
THE ESTATE OF  
S.L. REED, deceased No. 1444  
Last known address of decedent:  
609 South Elm Street, Hope, Arkansas

Date of death: February 9, 1961.

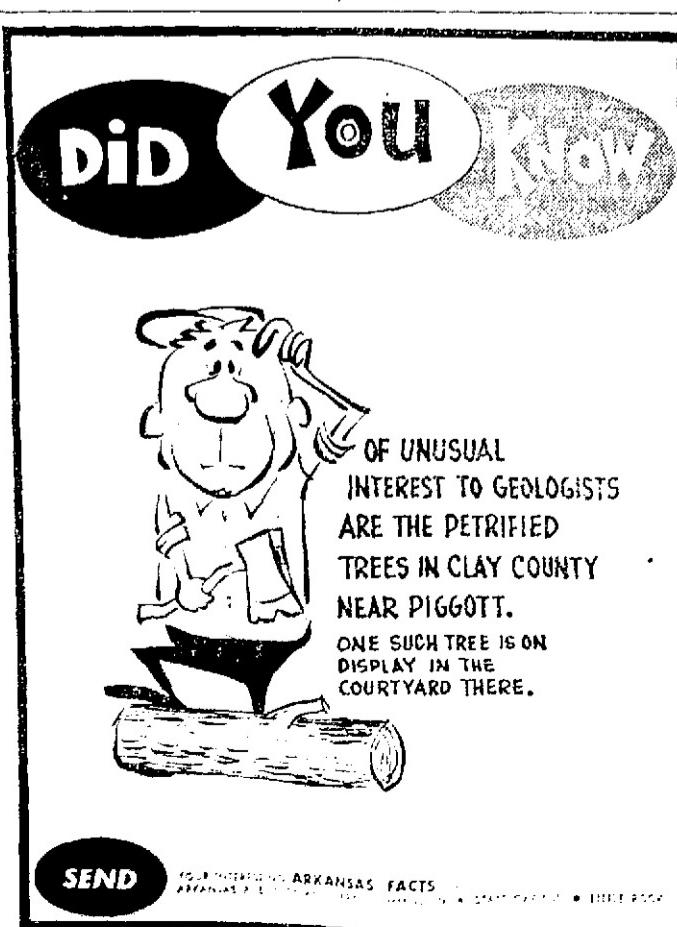
An instrument dated April 22, 1928, was on the 23rd day of February, 1961, admitted to probate as the last will of the above named decedent, and the undersigned has been appointed executor thereunder. A contest of the probate of the will can be effected only by filing a petition within the time provided by law.

All persons having claims against the estate must exhibit them, duly verified, to the undersigned within six months from the date of the first publication of this notice, or they shall be forever barred and precluded from any benefit in the estate.

This notice first published 27th day of February 1961.

ROBERT WILSON  
Executor  
405 South Elm Street  
Hope, Arkansas

Feb. 27, Mar. 6, 1961



SEND

ARKANSAS FACTS

© 1961 CHILD'S



HIS OWN RACCOON HAT — SLEDDY REYNOLDS, 10, wears his live raccoon hat "Gordy." His parents are performers at the Chicago Sportsmen's Show. — NEA Telephoto

## Second Trial of Mrs. Rand Set

BENTONVILLE, Ark. (AP) —

The second trial of Mrs. Virginia Rand of Rogers for the bedroom slaying of Rogers restaurant operator H. V. (Buddy) Clark has been set for March 27.

Mrs. Rand was sentenced to eight years imprisonment for the fatal shooting of Clark on Aug. 9, 1959, but the Arkansas Supreme Court overturned the conviction.

Mrs. Rand told police Clark invaded her home while her husband was away and would not leave.

A second trial had been set for Feb. 13, but that date passed while defense attorneys tried unsuccessfully to get the case removed to federal court.

## Evacuate Holdouts

TAIPEI, Formosa (AP) — The Chinese Nationalist government said today it is taking steps to evacuate Nationalist army holdouts from the Burma-Laos-Thailand border areas.

RABAT, Morocco (AP) — The French government has agreed to give up all but one of its air bases in Morocco before Oct. 1, two years ahead of schedule.

## School Burglary Sentences Upheld

LITTLE ROCK (AP) — Twelve-year prison terms imposed on two St. Louis men for a school burglary near Paragould were upheld today by the Arkansas Supreme Court.

Horner Whelehan and Edward J. Pepper were convicted in Greene Circuit Court for taking 16 typewriters and a computing machine from the Oak Grove School March 14, 1960.

Justice George Rose Smith dismissed their appeal in a 73-word opinion. There was no motion for a new trial, and Smith said the high court's review was limited to a search for error in the court record. No error was found.

The Supreme Court also upheld a \$100 fine assessed against Freeman Stewart of Norman, Montgomery court, for illegal possession of beer in a dry county.

## Gives Up Bases

RABAT, Morocco (AP) — The French government has agreed to give up all but one of its air bases in Morocco before Oct. 1, two years ahead of schedule.

so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H®.

At all drug counters.

## Returns to Job Wearing Low Heels

NORWICH, Conn. (AP) — Judith Elwell went back to her job in the Department of Public Utilities today, wearing low heels.

It was a compromise of sorts in her battle with her employer, who has banned certain items of apparel such as leotards, slacks, bobby socks, ballet slippers, moccasins "and other shoes without heels."

Mrs. Elwell, armed with a doctor's certificate, was permitted to return to work in low heel shoes.

Manager Philip L. White issued his edict aimed at ending what he called the "sloppy appearance of female employees," and Mrs. Elwell complied for a while but then came to her typing job in flat shoes.

She was suspended last Monday. She appealed the suspension to the City Pension Board.

A heavy woman, Mrs. Elwell told the board at a hearing Saturday that she preferred low heels not only because of her weight but because she is expecting a child.

While permitting Mrs. Elwell to wear flat shoes if she brought a doctor's recommendation to do so, the board upheld White's right to issue the no-sloppiness order.

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dispatches

Out of Ambush

# SOCIETY

Phone 7-8431 Between 8 A. M. and 4 P. M.

## Calendar

Monday, March 6

The second session of the Mission study of the Wesleyan Service Guild No. 1 will be in the home of Mrs. Glenice Porter on Monday, March 6 at 7 p.m.

Tuesday, March 7

The Liberty Hill Home Demonstration Club will meet with Mrs. Irvin Betts Tuesday, March 7 at 2 o'clock.

The Brotherhood and WMS of the First Baptist Church will meet together at 7 p.m. Tuesday, March 7 for a dinner meeting. The guest speaker will be Miss Vena Aguilard, Field worker with French-speaking people. A day of prayer observance will be held by all circle members who will in turn telephone a member of her circle to carry out a chain of prayer.

There will be a meeting held at the home of Mrs. Arthur Gray, Jr., Tuesday night, March 7, at 7:30 for the purpose of organizing a 4-H Club. All young people and their parents who are interested are urged to attend.

The Alpha Delta Chapter of the Delta Kappa Gamma will meet at 4 p.m. on Tuesday March 7 in the home of Mrs. Otis Breed with Mrs.

## Movies Are Fun in '61

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LAST TIME TONITE •

at 6:50 and 9:00 p. m.

Don't Miss this Swell

Comedy Hit. The

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Dance Girl in a

"RAT RACE"

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THE PRICELESS LOOK

Senoritas from Maine to Mexico are chanting the praises of MACSHORE'S gay print tunic with Italian collar, roll sleeves and matching sash. A dash-of-fashion in DRIP DRY broadcloth brings cries of "Ole!" from both sides of the border. Sensational with MACSHORE'S coordinated bottoms. Multi-color print. Sizes 30 to 38.

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## Gls Must Pay Own Auto Freight

WASHINGTON (AP)—Service men overseas can no longer buy foreign cars tax-free and ship them home duty-free with the government paying the freight.

The new order was given Sunday by the Kennedy administration as part of the effort to cut down the outflow of gold and dollars from the United States.

Secretary of Defense Robert S. McNamara previously had indicated such a step would be taken. That was after President Kennedy rescinded the controversial order of the previous administration cutting the number of families of servicemen allowed to stay with them abroad.

The foreign car order goes into effect immediately. On June 30 the administration said it intends to let a law lapse that allows servicemen to send \$50 worth of gifts home duty free. When the law expires the limit would revert to \$10 per shipment—the amount now applicable to tourists.

This action is separate from Kennedy's request to Congress to cut from \$500 to \$100 the amount of foreign goods U. S. tourists can bring back home without paying customs duties.

The administration hopes to bring about a spending reduction of \$75 to \$110 a year for each serviceman abroad. This would save \$75 million to \$110 million a year in foreign spending of dollars.

The White House announcement said McNamara also will take steps to:

1. Make use of foreign currencies held by the Treasury.
2. Encourage sale of U. S. goods at exchanges and commissaries and regulate sales of various foreign articles.
3. Direct military departments to reduce as much as possible the number of foreign personnel employed in post exchanges, officers' clubs and the like.

**Code of Conduct**

LONDON (AP)—Support grew today for drafting a code of conduct outlawing racial discrimination in the British Commonwealth.

Suggestions along that line were put forward as a way to compromise the major problem—race relations—that confronts the Commonwealth prime ministers' conference starting here Wednesday.

All interested persons are invited.

The Collected was repeated by the members of the club after which the hostess served delicious pie and coffee to 11 members and Mrs. Phillips.

The next meeting will be held at the home of Mrs. Roy Fry, April 6, 1961 at 1:30 p.m.

**Mrs. C. L. Roberts Hostess to Homemakers H. D. Club**

Mrs. C. L. Roberts was hostess to the Homemakers Home Demonstration Club on February 28. The meeting was opened with the group singing "Love Lifted Me".

Mrs. Roberts gave the devotional, with her topic being on "Love — The Spiritual Warthrobe". Mrs. Breeding led in prayer. The roll call was answered by each member giving the meat dish she liked best.

Mrs. Archie Smith president, conducted the short business meeting. The children's Colony at Conway was selected as the project for the year. Names were drawn for secret pals.

An interesting demonstration on "The Buying and Preparing of Meals" was given by the foods leader, Mrs. Roberts. The hostess served refreshments to 14. The next meeting will be in the home of Mrs. Beggs.

**Rose Garden Club Meets in the Garrett Story Home**

The Rose Garden Club of Hope met March 3 in the Garrett Story home. Each member brought a trial arrangement of her flower show assignment, and these were discussed thoroughly. Mrs. J. O. Luck, president, conducted the business session, when the club made plans for the flower show.

Jonquils, spirea, hyacinths, and japonica were used as the centerpiece for the dining table, where the 18 members were served a salad plate and coffee. Hostesses were Mrs. Garrett Story, Mrs. S. L. Murphy, and Mrs. Hollis Luck.

### Coming and Going

Mr. and Mrs. S. L. Murphy returned home Friday from Benton after a week with Dr. and Mrs. Joe Martindale and family and Mr. and Mrs. D. W. Hensley and family.

Mr. and Mrs. Danny Monts of Houston, Tex., spent the weekend with Mr. and Mrs. Winston Monts and Mr. and Mrs. Guy Downing.

Bulch Graham is home with his parents, Mr. and Mrs. Charles Graham, from Walter Reed Hospital in Washington, D. C. This weekend he spent in Pocahontas with some former college friends.

Mrs. Charles J. Purifoy went to Texarkana Sunday to attend the Baptism of her infant grandson, Richard Mitchell Larey, in the Fairview Methodist church. The infant's mother is the former Rosemary Basinger of Hope.



The woman who decides she likes gray hair and wants to keep it should take some steps to keep a youthful look. The first of these is a new coiffure (left) that's short, simple and chic. Lovely eyes are enhanced (center) with jade

eyeshadow and navy blue mascara. A whole world of color opens up (right) for the gray-haired beauty. Shades she never could wear before are now rightfully hers. This is true of accessories, jewelry and make-up, too.

## DOROTHY DIX

Man Who Paid His Debt to Society Gets Cold Shoulder

By HELEN WORDEN ERSKINE

Dear Helen:

How is an ex-convict supposed to act?

A while back I got into trouble with the law, served time in the state reformatory, learned my lesson and paid my debt to society. But people don't go along with that.

It is not what people say but what they do that gets me down. When I spot people on the street whom I used to know I say, "Hello!" They pretend not to know me. When I walk into a room full of people, everybody quits talking. Even close relatives act sort of stiff, as if they were forced into conversation.

One of the conditions of my parole is that I get a job. In the last month I've applied for over 50 jobs and the only one where they'd take me was on a highway construction gang. It sure makes a guy discouraged.

How can I get people to treat me like one of them again?—Discouraged

**Dear Discouraged:** If you are sincerely trying to do what is right, you will win out in the end even though the present is rough going. There are a number of big companies willing to give men like yourself another chance. One is Brown and Bigelow, calendar makers, of St. Paul, Minn. Write its Personnel Department, state your qualifications, be frank about your prison record and mark the letter "Confidential." It will be treated so. Its former president, the late Charles Allen Ward, went out of his way to help ex-convicts because he himself was one. His story inspired thousands of others to be their best selves. Of the many ex-cons employed by him, only one betrayed his trust.

Dear Helen:

I am 14, have a swell family and do above average as a high school freshman. My problem is I like a boy who is half Puerto Rican, half Italian and active in our church. As yet my parents haven't met him formally but do speak to him in church. Mother doesn't think he is for me but if I like him—it's okay with her. Father doesn't approve. How can I convince them that he is as wonderful as I say? I can't invite him for dinner because the kids around here just don't do that. But I do go shopping, bowling and other places with him, but still I don't feel right even though people say we make a swell couple. What would you advise?—Cocoa

Dear Cocoa: You are too young to be seriously dating any boy no matter what his nationality. Your parents may be the finest in the world but they are lacking in responsibility if they don't make it their business to know well every boy their daughter dates. What's wrong about asking him to dinner? Just because other kids don't bring their friends home for a meal is no reason why you shouldn't.

Dear Helen:

I have 14 children. The father makes good money, but never sends a cent home. How much is each child allowed a month by Welfare?—Mab

Dear Mab: To think of your children in terms of how much you should be paid for them is to put a price on their heads.

Butch Graham is home with his parents, Mr. and Mrs. Charles Graham, from Walter Reed Hospital in Washington, D. C. This weekend he spent in Pocahontas with some former college friends.

Mrs. Charles J. Purifoy went to Texarkana Sunday to attend the Baptism of her infant grandson, Richard Mitchell Larey, in the Fairview Methodist church. The infant's mother is the former Rosemary Basinger of Hope.

areas of chronic unemployment.

Democratic Leader Mike Mansfield of Montana said he hopes the measure will be passed substantially in its present form before the week is out.

The Senate Finance Committee will hold a hearing Wednesday on a House-passed bill to extend unemployment compensation payments to jobless persons who have exhausted their benefits. Mansfield has scheduled action in the Senate on it next week. It is expected to sail through with minimum opposition.

Kennedy plans to send a farm message to Congress Tuesday. He has scheduled a housing message for Thursday.

The kind of reception these and other controversial programs receive may be tested to an extent by the Senate's action on the depressed areas legislation.

As Democratic strategists view it, there is likely to be only one close battle in the Senate over the bill. That involves what is largely a Democratic family argument — whether the program shall be administered by a separate agency or the Commerce Department.

Democratic leaders think they can dispose of Republican substitutes without much trouble.

Senate Republican Leader Everett M. Dirksen of Illinois has on tap a substitute calling for an \$80-million program similar to that proposed by former President Dwight D. Eisenhower. All but \$5 million of government funds would be for plant loans in depressed industrial areas.

Dirksen's bill is given almost no chance of passage. Sen. Hugh Scott, R-Pa., has an intermediate proposal for a \$214-million program.

## Constitution Interpreted Differently

WASHINGTON (AP)—The Constitution contains no language specifically mentioning the question of federal aid to parochial schools.

When it says about religion in the 1st amendment — "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof."

Different people read this differently.

President Kennedy, for example says the Constitution clearly prohibits federal aid to parochial schools.

But Rep. John W. McCormack, the House Democratic leader, like Kennedy a Roman Catholic from Massachusetts, insists there is no constitutional bar.

As Kennedy said at his news conference last Wednesday, the Everson case is probably the most celebrated court decision bearing on the issue.

In 1947, the Supreme Court, dividing 5-4, upheld the right of Ewing Township, near Trenton, N. J., to transport Catholic parochial school pupils in regular school buses. Arch B. Everson attacked the township's order permitting the Catholic pupils to use school buses, and carried the case to the Supreme Court.

Justice Hugo L. Black spoke for the majority. He was joined by the Chief Justice Fred M. Vinson and Justices Stanley F. Reed, William O. Douglas and Frank

## Arkansas Named Wildlife Official

WASHINGTON (AP)—Dr. Paul A. Herbert, East Lansing, Mich., has been elected president of the National Wildlife Federation at the organization's 25th annual meeting.

Herbert moves up from the vice presidency to succeed Claud D. Kelley of Atmore, Okla., who has been president for 11 years.

William Apple of Little Rock, Ark., was named to a three-year term as vice president, succeeding Herbert.

In upholding the right of Ewing Township to provide free bus rides for children attending Catholic schools, Black said it was no more a breach of the wall between church and state than detailing policemen to protect children from traffic hazards on the way to and from school.

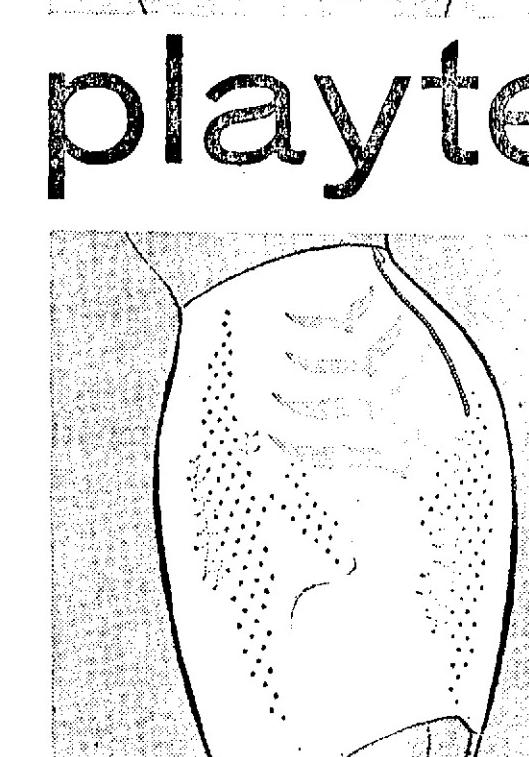
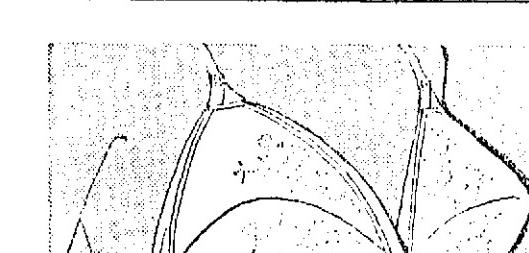
But Black, referring to the 1st Amendment, used language Kennedy apparently had in mind when he said that running through both majority and minority opinions was a clear prohibition against direct aid to parochial schools.

Black wrote: "Neither the state nor the federal government can set up a church. Neither can pass laws which aid one religion, all religions, or proclaims one religion over another.

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### MACSHORE CLASSICS

THE PRICELESS LOOK

Senoritas from Maine to Mexico are chanting the praises of MACSHORE'S gay print tunic with Italian collar, roll sleeves and matching sash. A dash-of-fashion in DRIP D

## Bobcats Turn Back Bucks for District Crown

LITTLE ROCK (AP) — The Big Nine Conference, which didn't even make the finals of last year's Class AA-AAA state basketball tournament, will try to make a comeback when this year's meet opens Tuesday in Barton Coliseum here.

Leachville trounced Forrest City once in the finals of last year's tournament, but Leachville didn't make the meet this time.

Fayetteville, the Big Nine champion, would be the odds-on favorite this year but the Chicks are crippled with injuries, and the tournament doesn't really have a favorite.

The Big Nine isn't as strong as usual, and the Class AA teams look just as tough as ever.

First round games will be played Tuesday and Wednesday in afternoon and night sessions. Quarterfinals are Thursday, semifinals Friday, and the championship game Saturday night.

Jonesboro, the Region 2AA champion, and Fayetteville, the IAA titlist, have excellent chances of finishing on top. So does Harrison, the IAA runnerup and Fort Smith, which finished second to Blytheville in the Big Nine. Paragould, second in 2AA, also is dangerous.

The top game of the first round will be Wednesday's Blytheville-Harrison match at 2 p.m. Blytheville went 18-3 over the season to 21-6 for Harrison.

Pine Bluff and Little Rock Central, the other two Big Nine entries, stand a good chance, and Central has always been known as a tough team in tournament. Jonesboro will be playing in its 25th straight state tournament.

Blytheville's injured list is headed by 6-3 Wes Crawford, the team's high scorer and top rebounder, who has pulled tendons in his right hand. Blytheville Coach Jim Fisher won't know until game time Wednesday whether his ace will be ready.

Also on the injured list are 6-4 Mickey Johnson, 6-2 Bob Thompson and 6-6 Kent Ritchey. Chester Henry, one of Fort Smith's aces, also has been ailing.

Here are the first-round tournament pairings:

TUESDAY  
2 p.m. -Blytheville vs. Harrison;  
3:20 p.m. -Hope vs. Pine Bluff;  
7:30 p.m. -Paragould vs. Little Rock Catholic; 8:50 p.m. -Fayetteville vs. Canden Fairview.

## Canadians Can Clinch Second Place

**By THE ASSOCIATED PRESS**  
Just when it appears there might be a decision in the Toronto-Montreal struggle for the National Hockey League championship, one team or the other slips a little and they wind up back where they started.

When the Maple Leafs beat the Canadiens last Wednesday, it gave the Leaf a four-point lead that offset the Canadiens' one game in hand.

The situation remained unchanged as they both won Saturday, Toronto outscoring the New York Rangers 5-4 and the Cana-

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Tiredness, LOSS OF VIGOR

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Neglect of Glandular Inflammation often leads to premature senility and incurable malignancy.

The past year men from 1,000 communities have been successfully treated here at Excelsior Springs. They have found soothing relief and a new zest in life.

The Excelsior Medical Clinic, devoted to the treatment of diseases peculiar to older men by NON-SURGICAL METHODS, has a FREE BOOK, tells all how these troubles may be corrected by proven Non-Surgical treatments. This book may prove of utmost importance in your life. No obligation.

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Are often associated with Glandular Inflammation. These disorders can successfully treat for you, at the same time we treat Glandular Inflammation.

Saturday Results

Boston 146, Philadelphia 129

Cincinnati 118, New York 118

Los Angeles 125, Syracuse 114

St. Louis 127, Detroit 122

Sunday Results

Boston 113, New York 110

Philadelphia 116, Syracuse 115

St. Louis 104, Detroit 102

Monday Games

No games scheduled

Tuesday Games

Cincinnati vs. Boston at Providence

Syracuse at New York

Los Angeles at St. Louis

### National Hockey

**By THE ASSOCIATED PRESS**

#### Sunday Results

Montreal 2, Boston 1

Chicago 3, Toronto 1

New York 8, Detroit 3

Saturday Results

Montreal 6, Detroit 4

Toronto 5, New York 4

Monday Games

No games scheduled

Tuesday Games

Boston at Detroit

Wednesday Games

No games scheduled

Thursday Games

Boston at Detroit

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Boston at Detroit

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No games scheduled

Monday Games

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Tuesday Games

Boston at Detroit

Wednesday Games

No games scheduled

## Cincinnati Could Knock Off O. State

By WILL GRIMSLY

Associated Press Sports Writer

If any team has a chance of knocking off champion Ohio State in the National Collegiate (NCAA) basketball tournament, it may be a neighbor-red-hot Cincinnati.

Ohio State has a 28-game winning streak going, counting five at the end of last season. Cincinnati, recovering from the loss by graduation of Oscar (Big O) Robertson, has won 18 straight and acts as if it has no idea of quitting.

Both the Ohio teams clinched undisputed conference championships over the weekend, officially qualifying for spots in the NCAA championships. The draw puts them in opposite brackets. If they keep winning their streaks won't collide until the tournament final at Kansas City March 25.

The fields for the two big post-season events—the NCAA, the official college title tournament, and the National Invitation opening March 16 at Madison Square Garden—are almost but not quite complete.

At least seven and possibly eight teams are yet to be determined for the sprawling NCAA, which gets its regional eliminations under way March 14. Three teams are yet to be officially chosen for the 12-team NIT.

Already in the NIT are Memphis State, Providence, DePaul, Detroit, Army, Miami (Fla.), Dayton, Temple and Niagara.

The NIT must wait until next Saturday for its Skyline representative. That's when Utah and Colorado State meet at Provo, Utah in a playoff for the conference crown and attendant NCAA berth. Colorado State forced the playoff by upsetting Utah Saturday night 50-49.

Eastern Kentucky's 67-54 upset of Moorehead tossed the Ohio Valley race into a three-way snarl which must be unraveled by a playoff. Eastern and Moorehead play again tonight, the winner meeting Western Kentucky Wednesday for the championship. Kentucky and Vanderbilt clash Thursday night at Knoxville to determine which carries the Southeastern Conference banner into the NCAA. They tied for second place behind Mississippi State, which is passing up the tournament because of an unwritten state law against competition with Negroes.

Loyola can clinch the West Coast Athletic Conference title by beating Pepperdine Tuesday. New Mexico State can tie Arizona State for the Border Conference crown by beating Hardin-Simmons 84-68.

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Hempstead County Farmer's Assn.  
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Hope Locker Plant  
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## Sanders Wins \$30,000 New Orleans Meet

By ED TUNSTALL

NEW ORLEANS, La. (AP)—Doug Sanders, despite an often-criticized swing, a set of woods "not worth \$7.50" and a 15-month victory drought, popped up among golf's leading money winners today after winning the \$30,000 Greater New Orleans Open invitational tournament.

Sanders, 27, a Georgian by birth who lives in Florida and plays out of Ojai, Calif., employed his abbreviated, staccato swing to near perfection for a four-round total of 272, good enough for a five-stroke bulge.

Gay Brewer Jr., of Crystal River, Fla., who had his troubles on the final day, and Mac Main of Danville, Va., who didn't have any, tied for the runnerup spot at 277.

South Africa's Gary Player and Johnny Pott of Shreveport, La., trailed at 280 with tournament favorite Arnold Palmer of Miami, Fla., heading a group at 283.

The winner's check of \$4,300 was welcomed in the Sanders household, the first Sanders has won since December 1959. Not that the Sanders' bankroll is depleted—no, indeed. The jackpot hiked his 1961 earnings to \$13,594, second only to Palmer and Player.

Sanders had four rounds of 68-75-69-70 for a total only two away from the tournament record set last year by Dow Finsterwald.

About 3,000 dentists are trained in the United States each year.

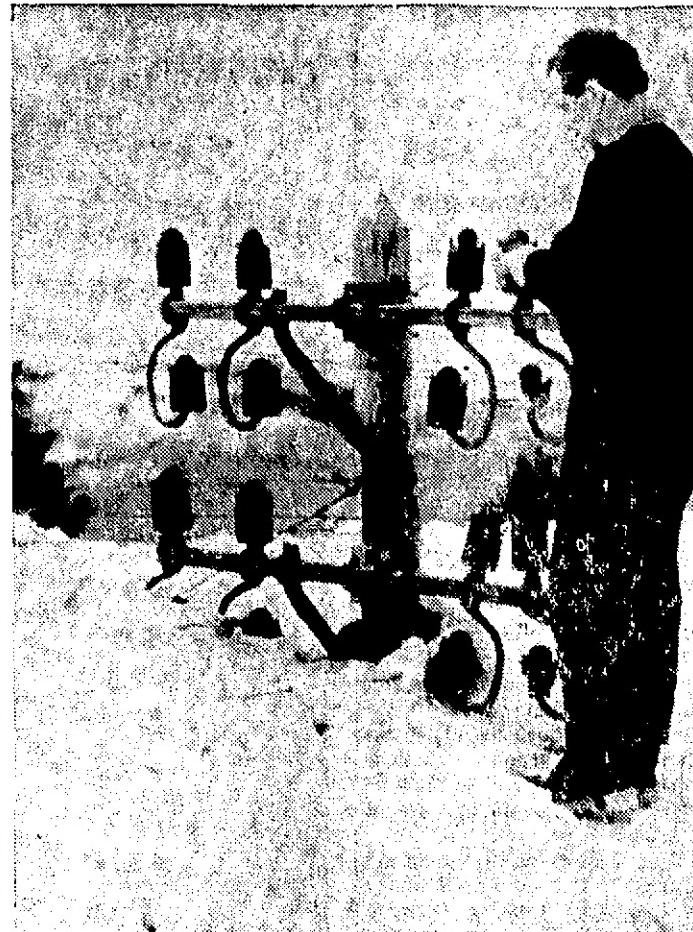
tonight.

Ohio State won the Big Ten championship by beating Michigan State 91-83 while its chief challenger, Iowa, fell before Indiana 78-69.

Cincinnati's 18th straight victim was Marshall 69-57 and this also was the team's 23rd victory in 26 games.

There were at least two surprise additions to the NCAA list over the weekend, both the result of tournament wins. George Washington, a team which had a 6-16 regular season record, climaxed a 3-game sweep through the Southern Conference tournament by beating William & Mary in the final 93-82. Wake Forest, beaten 10 times, routed Duke 96-81 for the Atlantic Coast Conference title.

Princeton gained an NCAA tournament berth by beating Harvard 71-59, thus clinching the Ivy League championship. Southern California won the Big Five by thumping Stanford 79-61 while UCLA upset Washington 84-68.



THE SNOW IN FRANCE—The telephone lineman in Chamrousse, France, doesn't grumble about the weather. After a heavy snow and severe drifting, he was able to walk right up to the insulators and make his repairs. Chamrousse is a winter resort in the French Alps.

## Valley Springs Wins State B Title

### Fullmer Now Wants Paul Pender

By PATRICK McNULTY

Associated Press Sports Writer LAS VEGAS, Nev. (AP)—NBA middleweight champion Gene Fullmer's one good eye was fixed firmly today on Paul Pender's limited version of the 160-pound crown.

Valley beat Hickory Ridge 55-53 in the finals, leading all the way and fending off a late Hickory Ridge surge.

Johnny Heard scored 23 points to lead Valley Springs in the finale. The others on Valley's three-man contingent on the all-state team are Jim Ellis and Jerry Ray.

Hickory Ridge placed high scorer Gerald House and top rebounder Griffin Burnett on the all-state team. Jimmy Grady, the team's floor leader, paced Hickory Ridge in scoring in the last game with 13 points.

Valley Springs' height and shooting strength were too much for the little men of Hickory Ridge, who turned in a top effort in an underdog role. Hickory Ridge came to the meet with three little men (5-5 and 5-6) and two medium-sized ones, and wasn't even expected to survive the first round. Its coach, Grover Cooper, won a state Class B title at Valley View in 1956.

They objected especially to the third round, when Fullmer bombed a dazed and hurt Robinson for several seconds after the bell.

The rugged champion set a furious, wild-swinging pace—but Robinson rallied after his third-round beating and finished the nationally televised 15-rounders slaming toe-to-toe.

Amity got the sportsmanship award and Marmaduke won the scholastic award, based on highest average grade points of the players.

The other members of the Class B all-state team were Larry Taylor of Amity, Ollie Knowles of Jessieville, Leon O'Neill of Oden, Jerry Morrow of Biggers-Reyno and Leon Clements of Kingsland.

## \$2 Million a

Continued from Page One

similar intent is already pending.

Faubus also announced a proposed bill to prevent funds allotted to the public school fund from being used to pay construction bond debts.

It specifically would prevent public school money from being used to retire bonds issued for improvements at the University of Arkansas, seven state-supported colleges, the State Hospital, the Children's Colony, the School for the Blind and Deaf and McRae Sanitorium.

LITTLE ROCK (AP)—The Arkansas Legislature entered the final four days of its 1961 session today with a truck weight increase controversy and the teacher retirement fuss still unsettled.

In addition, Gov. Orval E. Faubus' \$17 million omnibus construction bill appeared in trouble at the end of last week and may turn out to be the most ticklish issue of the home stretch.

The battleground for the truck weight increase bill is the House, where Perry Rep. Paul Van Dalsen has threatened to filibuster the measure to death. He has twice kept it from coming to a vote with that tactic.

The Senate must pass on the teacher retirement problem, since the House has passed bills embodying both the Faubus and the Arkansas Education Association

## Weather

Continued from Page One

southeast. Lowest tonight low 30s northwest to mid 40s southeast. Highest Tuesday mid 50s to mid 60s.

LOUISIANA—Cloudy and warm through Tuesday with widely scattered showers and thunderstorms. Lowest tonight 66-70. Highest Tuesday 76-82.

THE WEATHER ELSEWHERE BY THE ASSOCIATED PRESS

High Low Pr.

	High	Low	Pr.
Albany, rain	48	27	T
Albuquerque, cloudy	50	34	
Atlanta, cloudy	70	58	
Bismarck, cloudy	39	24	
Boston, cloudy	39	32	.01
Buffalo, cloudy	40	m	
Chicago, rain	39	33	.25
Cleveland, rain	64	38	.10
Denver, clear	31	4	.10
Des Moines, cloudy	34	31	.88
Detroit, cloudy	47	m	
Fairbanks, clear	10	-22	
Fort Worth, clear	82	55	.26
Helena, cloudy	40	31	
Honolulu, cloudy	70	72	
Indianapolis, rain	62	40	.63
Jamestown, clear	29	12	
Kansas City, rain	47	36	.90
Los Angeles, cloudy	64	53	
Louisville, cloudy	65	60	2.10
Memphis, rain	73	66	.71
Miami, cloudy	79	73	.03
Milwaukee, rain	34	29	.30
Mpls.-St. Paul, snow	24	m	.76
New Orleans, cloudy	81	72	
New York, cloudy	70	42	.01
	M—Missing; T—Trace		

The move obviously was related to the situation in the supply port of Matadi where Congolese troops fought pitched battles with U.N.

forces over the weekend and took control.

The ships, department spokesman Lincoln White said, are available for the United Nations if the world organization needs day.

He said he did not know whether any Marines are aboard.

While told a news conference

that it is the established policy of

the United States to assist the

United Nations in its efforts to

restore peace and order in the Con-

go.

The ships have been on a good

will tour in the Atlantic off the

coast of West Africa. They were

on their way to Capetown when

ordered to return to the coast of

the civil war-torn Congo Repub-

lic.

The ships are the destroyers

Vogelsang and Gearing, an LSD

(landing ship tank), an LSD

(landing ship dock), and the oiler

Nespoli.

## Navy Force Turns Away From Congo

WASHINGTON (AP)—A U.S.

Navy task force has been turned back from a goodwill voyage and sent back to Congolese waters to be available in case the United Nations needs help there, the State Department said today.

The department confirmed the

move in response to queries about

a dispatch from Cape Town, South

Africa, reporting the change of

plans. The vessels, two destroyers,

two landing ships and an oiler,

were due in Cape Town Wednes-

day.

The move obviously was related

to the situation in the supply port

of Matadi where Congolese troops

fought pitched battles with U.N.

forces over the weekend and took

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restore peace and order in the Con-

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Number of Words	One	Three	Six	One	Three	Six	One	Three	Six	One	Three	Six	
Up to 15	.65	1.50	2.25	6.50	1.50	3.75	8.00	2.50	6.75	10.00	2.50	6.75	10.00
16 to 20	.85	1.80	2.75	8.00	2.00	5.00	10.00	3.00	7.50	10.00	3.00	7.50	10.00
21 to 25	.95	2.00	3.00	10.00	2.25	5.50	11.00	3.25	8.25	11.00	3.25	8.25	11.00
26 to 30	1.10	2.20	3.20	11.00	2.50	6.00	12.00	3.50	8.50	12.00	3.50	8.50	12.00
31 to 35	1.30	2.70	4.10	12.50	2.75	7.00	13.50	3.75	9.75	13.50	3.75	9.75	13.50
36 to 40	1.50	3.20	5.00	14.00	3.00	8.00	15.00	4.00	10.00	15.00	4.00	10.00	15.00
41 to 45	1.60	3.40	5.50	15.50	3.25	8.50	16.50	4.25	11.25	16.50	4.25	11.25	16.50
46 to 50	1.80	3.70	6.00	17.00									
Initials of one or more letters, group of figures as house or telephone numbers count as one word.													

CLASSIFIED DISPLAY  
1 Time ... 90¢ per inch per day  
3 Times ... 75¢ per inch per day  
6 Times ... 65¢ per inch per day

STANDING CARD ADS  
\$15.00 per inch per month  
Rates quoted above are for consecutive insertions. Singular or skip date ads will take the one-day rate.

All daily classified advertising copy will be accepted until 5 p.m. for publication the following day.

The publisher reserves the right to revise or edit all advertisements offered for publication, and to reject any objectionable advertising submitted.

The Hope Star will not be responsible for errors in Want Ads unless errors are called to our attention after FIRST insertion of ad and then for ONLY the ONE incorrect insertion.

PHONE: PROSPECT 7-3431

## 5 — Funeral Directors

AMBULANCE SERVICE, Burial Association, OAKCREST FUNERAL HOME, Dial 7-6772. 5-4-1f

## 6 — Insurance

Insure To Be Sure with ROY ANDERSON INSURANCE AGENCY, 210 South Main Street, Dial 7-3481. 10-19-1f

ROACH INSURANCE AGENCY, 108 East Third, Phone 7-4581. Insurance at a savings to policy holders. 1-25-1f

## 29 — Sewing Machines

SINGER SEWING MACHINE CO. Sales and service, repairs on any make machine. Dial 7-6643. 11-30-1f

## 21 — Used Cars

FOR SALE: 1958 Chevrolet pickup just like new. Call Earl Hampton after 5 p.m. 7-2701. Priced right. 3-6-1f

## SPECIALS FOR TOMORROW

**SAVE!**  
"Money Savers"  
STUDEBAKER CHAMPION, 6 cylinder with automatic transmission. A "money saving" car to run. All tires are new. Come in and drive it, then make your offer.

'55 PONTIAC, 4-door sedan, automatic transmission, radio, heater. Smoothest '55 car in the country. Really solid all around. One owner car. Will take trade.

Look For Our Specials For The Day Every Day

DAVIS PONTIAC CO.  
3rd and Walnut  
Dial 7-3484  
1-21-1moc

## 47 — Repair Service

**WYLIE JR.**  
HAIRCUT \$1  
SHAVE \$1  
SHAMPOO \$1  
WEIRD STORE \$2

"Maybe you'd like this Peter Rabbit book, Kifroy."

Our fair price policy and smooth service wins friends who continue to use our services.

WYLIE GLASS & SALVAGE Company  
PR. 7-2786 PK 7  
Highway 67 West 3586

## 33 — Air Conditioners

FOR SALE: Three ton Chrysler Airtemp air conditioner, commercial type, ideal for office or small business. Call Mike Kelly, 7-2601. 3-6-6tc

## 34 — Slaughtering Processing

RALPH Montgomery Market, custom slaughtering. Meat for your deep freeze. We buy cattle and hogs. 11-1f

CALL JESSE MORRIS for custom slaughtering, buying hogs and cattle. Dial 7-3578. 3-20-1f

JUSTIN Slaughtering: Beef or pork cut and wrapped for your deep freeze. Contact Barry's Grocery, 7-4404. 7-29-1f

WE ARE dressing poultry, processing beef and pork, for everyone. Call MOORE BROS. 7-4431. 8-19-1f

35A — Hay

FOR SALE: Between 2,000 and 3,000 bales hay. Johnson Grass and Johnson-Soy Bean mixed. Raised on good black lime stone land. Dannie Hamilton. 2-18-1moc

FOR SALE: Grass hay, large heavy bales, 45¢ per bale. See Bill Tolleson at Tol-E Tex Co., Hope, Ark. 2-28-6tp

LESPEDEZA Hay, extra heavy bales, J. B. Arnett, Emmet, Telephone 687-2431. 2-28-6tc

GOOD Baled Bermuda Hay for sale. Call Blevins 2415 at noon or evenings. 3-3-12tc

37 — Farm Equip.

FOR SALE: One John Deere 520 tractor with plow, bedders, harrows, planters, cultivators, disc, etc. Also new Massey Harris self-propelled combine. Dial 7-4810. 3-2-6tp

40 — Livestock

FOR SALE: Double registered Polled Hereford bulls. See write or call W. A. East, Amity, Ark. 2-27-1mop

46 — Services Offered

TAXES FILED: Federal — State income tax, social security, self employment. Dial 7-2806, 7-2362, or 7-2445, Inez Taliaferro. 1-23-1f

TRACTOR Work, plowing, discing, mowing, pasture clipping and general work. See Mike Snyder, Hotel Snyder, Dial 7-3721. 2-16-1mop

INCOME TAX and social security service. Competent, prompt and reasonable. J. W. Strickland, 119 South Walnut 1-24-1f

INCOME and Social Security Tax service. See Irvin Gieghorn at Hare Seed Store, Hope, Ark. 2-28-1moc

SEWING and alterations reasonable. Also buttonholes and belts. Dial 7-5156. 3-3-6tc

24-Wearing Apparel 24-Wearing Apparel

1.49 NYLON KNT Gloves 1.00 Asst. Colors

Cotton SLIPS 1.98 To Size 44

Spring Handbags From \$1 Up

36" Square Printed Scarves 2 for \$1

2-10-1moc

21 — Used Cars

21 — Used Cars

BIGGEST BUYS HERE

QUALITY USED CARS

1959 FORD GALAXIE

4-Door Crusimatic, Radio, heater, power steering, low mileage, clean car, can talk to previous owner. \$1650

1956 FORD RANCHWAGON

2-door, practically new, radio, heater, air conditioner. Good clean car. \$695

1959 FORD

6 cylinder, 2-door custom 300, heater, white tires. \$1150

1960 FORD GALAXIE

2-door, radio, heater, low mileage. \$1995

"Maybe you'd like this Peter Rabbit book, Kifroy."

Our fair price policy and smooth service wins friends who continue to use our services.

WYLIE GLASS & SALVAGE Company

PR. 7-2786 PK 7

Highway 67 West 3586

HOPE AUTO CO.

Dial 7-2371

220 W. Second

WYLIE JR.

WEIRD STORE

2-27-1moc

HOPE STAR, HOPE, ARKANSAS

MONDAY, MARCH 6, 1961

1-21-1moc

HOPE STAR, HOPE, ARKANSAS

MONDAY, MARCH 6, 1961

1-21-1moc

HOPE STAR, HOPE, ARKANSAS

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1-21-1moc

HOPE STAR, HOPE, ARKANSAS



# Mr. Merchant, Why Not Do A Selling Job In The Hope Trade Area With Your Advertising Story In **HOPE STAR?**

HOPE STAR'S 1960

DAILY NET AVERAGE PAID FOR YEAR 1960

**ABC  
CIRCULATION  
AUDIT**

**3,588**

The following are excerpts from Hope Star's 1960 circulation audit as released from Chicago today by the Audit Bureau of Circulations:

**Paragraph 1:** Daily average net paid circulation by zones:  
**City Zone**  
 Dealers and carriers ..... Evening 2,103  
 Street Vendors ..... 28  
 Publisher's counter sales ..... 8  
 Total City Zone ..... 2,139

**Retail Trading Zone**  
 Dealers and carriers ..... 208  
 Mail Subscriptions ..... 1,101  
 Total Retail Trading Zone ..... 1,309  
**Total City & Retail Trading Zones** ..... **3,448**

**All Other — Mail subscriptions** ..... 140

**TOTAL NET PAID** ..... **3,588**

**Paragraph 13:** Distribution in towns receiving 25 or more copies in detail by counties, as well as the total only for towns receiving less than 25 copies daily.

Evening, December 13, 1960

The listing below gives gross distribution for one day only and is greater or less than the net paid average for the period covered by this report by the following percentages:

City Zone	0.75%	less
Retail Trading Zone	0.61%	less
All Other	7.86%	greater
<b>GRAND TOTAL</b>	0.36%	less

The "adjusted figures" of county totals appearing below have been arrived at by decreasing (or increasing) the listed county total figures by the appertaining percentages as above set forth. These adjusted county totals will, therefore, approximate the net paid average for the period covered by this report.

"Balance in County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

**HEMPSTEAD COUNTY** Dealers Mail Total  
 Hope ..... 2,123 2,123  
 (Adjusted figure) 2,139

Blevins	84	84
Columbus	26	26
Fulton	31	41
Hope Rural Routes	401	401
McCaskill	75	75
McNab	39	39
Ozan	48	48
Patmos	80	80
Washington	29	62
*Balance in County	1	1
Total Hempstead County (Exclusive of Hope)	60	857
(Adjusted figure)		923
<b>TOTAL HEMPSTEAD COUNTY</b>	2,183	857
(Adjusted figure)		3,040

**HOWARD COUNTY** Dealers Mail Total  
 Nashville ..... 25 25  
 Saratoga ..... 26 26  
 \*Balance in County ..... 1 1  
 Total Howard County ..... 52 52  
 (Adjusted figure) ..... 48

NEVADA COUNTY			
Emmet	58	82	140
Prescott	90	70	160
Rosston		83	160
*Balance in County	1	1	
Total Nevada County	148	236	384
(Adjusted figure)			386

MISCELLANEOUS COUNTIES			
Under 25 copies	27	27	
(Adjusted figure)			25
<b>TOTAL IN ARKANSAS</b>	2,331	1,172	3,503
(Adjusted figure)			3,521

ALL OTHER STATES			
MISCELLANEOUS COUNTIES			
UNDER 25 COPIES	70	70	
(Adjusted figure)			65
MILITARY SERVICE-DESTINATION UNKNOWN	2	2	
(Adjusted figure)			2

<b>SUMMARY</b>			
TOTAL ARKANSAS	2,331	1,172	3,503
" ALL OTHER STATES	70	70	
" MILITARY SERVICE-DESTINATION UNKNOWN	2	2	
<b>GRAND TOTAL</b>	<b>2,331</b>	<b>1,244</b>	<b>3,575</b>
(Total Adjusted figure)			3,588

The average paid circulation as reported by publisher in statements to the Bureau has been substantiated by this audit.

For comparative purposes, the average paid circulation by quarters as shown in audits for the previous three years and for the period covered by this report is shown below:

1st Quarter 1957	.....	3,521
2nd Quarter 1957	.....	3,430
3rd Quarter 1957	.....	3,306
4th Quarter 1957	.....	3,163

1st Quarter 1958	.....	3,293
2nd Quarter 1958	.....	3,341
3rd Quarter 1958	.....	3,458
4th Quarter 1958	.....	3,432

1st Quarter 1959	.....	3,433
2nd Quarter 1959	.....	3,481
3rd Quarter 1959	.....	3,605
4th Quarter 1959	.....	3,533

1st Quarter 1960	.....	3,533
2nd Quarter 1960	.....	3,606
3rd Quarter 1960	.....	3,626
4th Quarter 1960	.....	3,585

CITY: Hwy Ark.; Hope Star  
DATE: January, 1961

AUDIT BUREAU OF CIRCULATIONS

End of Audit Report.

## WHAT IS ABC?

The Audit Bureau of Circulations, Chicago, by its own definition is: "A co-operative association of advertisers, advertising agencies and publishers for the verification of circulation of newspaper and periodical members in the United States and Canada."

It is controlled by those who buy advertising (manufacturing, merchandising and service companies, and their agencies) rather than those who sell advertising (newspapers and magazines).

## COST OF ADVERTISING

Pick up an invoice for newspaper advertising and you will find that you are billed for so many column-inches at so much per inch. That's how it is billed — **but that isn't how it is sold.**

The price of an inch of advertising is meaningless unless you know what the paper's circulation is. When you know that you know the cost.

The **cost of advertising is the cost per inch per thousand circulation.** That's the great yardstick by which advertising is bought and sold from coast to coast. The national advertisers call it "the milline" — the cost per line (1/14th of an inch) per million circulation.

Now you know why ABC audits are important. They verify circulation — the factor which is combined with the publisher's charge per inch to establish the advertising cost yardstick.

## IT'S CHEAP TODAY

Hope Star's local advertising costs about the same today as in 1929. The rate-per-inch is higher, it is true — but circulation also has increased. Here is the comparison:

1929 1961

Local "open" rate per inch per thousand ..... 20c 25.6c

And that's a performance we feel deserves a page advertisement all its own.

# Hope Star

62nd Year

An AP Newspaper



Member of the Audit Bureau of Circulations